



Amrop

A change of perspective in Corporate Governance is introduced: from governance of the company to personal governance of the top manager. It is associated with a new perception of management: about reflective self assessment and appraisal, about ethical management, about handling stressful situations and about one's own reputation, about personal development and about the need for passions outside one's job. The concept of personal governance shows that the personal behaviour of the manager is a key component of good corporate governance and crucial for the long term success and health of managers, company and society.